

PRESS RELEASE

AMUT RACES FOR NATIONAL CHAMPION “RUBAN D’HONNEUR”

“The European Business Awards is one of the most highly regarded business competitions in the world attracting significant media interest and involving several successfully companies. We are glad to have passed the entry selection and can progress through the further steps” – says Mr Piergianni Milani, President of AMUT.

Sponsored by RSM International, **the European Business Awards recognises and rewards excellence, best practice and innovation in companies across the European Union.** The competition is open to organisations of all sizes and from any industry sector and the prize is to get the Ruban d’Honneur. A panel of up to 150 judges, consisting of leading business figures, academics and entrepreneurs, supervises the challenge and evaluates each participant.

The submission of a video showing the company business story was necessary to get through the selection process: after the previous assessment of the panel of judges, all videos go live for public voting. The company that gets the most votes gains the Champion status.

The public has the opportunity not only to see the human side of the companies, but also to vote for their favourite one: last year over 400.000 people took part.

There are two stages of **the online public voting campaign:**

Stage 1: National Public Champion selection

Public voting opens at 09:00 CET on the 6th of January and for a 7 week period (voting closes at 17:00 on the 24th of February).

Stage 2: European Public Champion selection

Public voting re-opens from 09:00 CET on the 3rd of March to 17:00 on the 16th of April.

The overall European Public Champion will be announced and awarded at the Awards Gala event in May/June.

“The public voting represents a captivating way of showcasing our achievements to a wider audience of existing and potential customers. A pretty good deal to get great exposure across Europe” – says Mauro Drappo, Managing Director of AMUT.

Now it is time for voting and AMUT need your help to be declared Italian and then European Champion in the European Business Awards.

The video is available for viewing on:

<http://www.businessawardseurope.com/vote/detail/italy/11010>